



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Freedom PAC (16698)
Target Enterprises (3056)
LEVINE,RANDE
Telerep/Los Angeles, Los Angeles (1043)
ph: (555) 555-5555

Invoice 643755
Inv Date 10/28/2012
Terms Net 30
Contract 337866
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AgM

Product Political - Issue (1068)
Brand 424/FREEDOM PAC (140160)
Acct Types National/Political
Est/Headline 424/06385376
Demo
Revision
Comments

424/FREEDOM PAC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:11PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:23AM (We)	00:15		TVFP102202H	\$1752.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:14AM (Th)	00:15		TVFP102202H	\$1752.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 6:44AM (Fr)	00:15		TVFP102202H	\$1752.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 8:59AM (We)	00:15		TVFP102202H	\$2045.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 8:59AM (Th)	00:15		TVFP102202H	\$2045.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 8:00AM (Fr)	00:15		TVFP102202H	\$2045.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 10:09AM (We)	00:15		TVFP102202H	\$700.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 10:09AM (Th)	00:15		TVFP102202H	\$700.00	
5.0	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 10:09AM (Fr)	00:15		TVFP102202H	\$700.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:34PM (Tu)	00:15		TVFP102202H	\$1225.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:57PM (We)	00:15		TVFP102202H	\$1225.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:35PM (Th)	00:15		TVFP102202H	\$1225.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:37PM (Fr)	00:15		TVFP102202H	\$1225.00	
9.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:59PM (Tu)	00:15		TVFP102202H	\$820.00	
9.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 1:29PM (We)	00:15		TVFP102202H	\$820.00	
9.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 1:31PM (Th)	00:15		TVFP102202H	\$820.00	
9.0	Spot	1:00:00PM- 2:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 1:31PM (Fr)	00:15		TVFP102202H	\$820.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 5:14PM (Tu)	00:15		TVFP102202H	\$2195.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 5:43PM (We)	00:15		TVFP102202H	\$2195.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 5:13PM (Th)	00:15		TVFP102202H	\$2195.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 5:28PM (Fr)	00:15		TVFP102202H	\$2195.00	
14.0	Spot	6:30:00PM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:55PM (Tu)	00:15		TVFP102202H	\$3210.00	
14.0	Spot	6:30:00PM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:56PM (We)	00:15		TVFP102202H	\$3210.00	
14.0	Spot	6:30:00PM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:56PM (Th)	00:15		TVFP102202H	\$3210.00	
14.0	Spot	6:30:00PM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 6:55PM (Fr)	00:15		TVFP102202H	\$3210.00	
16.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/23/12 11:30PM (Tu)	00:15		TVFP102202H	\$1750.00	
16.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/24/12 11:30PM (We)	00:15		TVFP102202H	\$1750.00	
16.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/25/12 11:12PM (Th)	00:15		TVFP102202H	\$1750.00	
16.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/26/12 11:28PM (Fr)	00:15		TVFP102202H	\$1750.00	
16.1	Spot	11:00:00PM-11:35:00	Day,Tu-1,W-1,Th-1,F-1,Su-1	10/28/12 11:14PM (Su)	00:15		TVFP102202H	\$1750.00	
18.0	Spot	11:35:00PM-12:05:00	Per week (2),Tu,We,Th	10/23/12 12:02AM (Tu)	00:15		TVFP102202H	\$1606.00	
18.0	Spot	11:35:00PM-12:05:00	Per week (2),Tu,We,Th	10/25/12 12:02AM (Th)	00:15		TVFP102202H	\$1606.00	
19.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/23/12 12:41AM (Tu)	00:15		TVFP102202H	\$438.00	
19.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/24/12 1:03AM (We)	00:15		TVFP102202H	\$438.00	
19.0	Spot	12:05:00AM- 1:05:00	Day,Tu-1,W-1,Th-1	10/25/12 1:02AM (Th)	00:15		TVFP102202H	\$438.00	
21.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/27/12 7:00AM (Sa)	00:15		TVFP102202H	\$1170.00	
21.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/27/12 8:42AM (Sa)	00:15		TVFP102202H	\$1170.00	
22.0	Spot	7:00:00AM- 9:00:00	Day,Su-3	10/28/12 7:39AM (Su)	00:15		TVFP102202H	\$1170.00	
22.0	Spot	7:00:00AM- 9:00:00	Day,Su-3	10/28/12 8:42AM (Su)	00:15		TVFP102202H	\$1170.00	

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Agency	Target Enterprises (3056)
Buyer	LEVINE,RANDE
Salesperson	Telerep/Los Angeles, Los Angeles (1043) ph: (555) 555-5555

Invoice	643755
Inv Date	10/28/2012
Terms	Net 30
Contract	337866
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

Product	Political - Issue (1068)
Brand	424/FREEDOM PAC (140160)
Acct Types	National/Political
Est/Headline	424/06385376
Demo	
Revision	
Comments	424/FREEDOM PAC

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:11PM

Target Enterprises
15260 Ventura Boulevard
#1240
Sherman Oaks, CA 91403

AqM

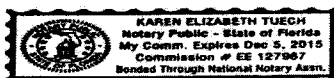
424/FREEDOM PAC
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

[illegible]

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$74,974.00
Commission	(\$11,246.10)
Net Total	\$63,727.90

Total Spots	51
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WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.